Dr. Kim Beason, CPRE
Professor & Program Coordinator
Director of the Senior Adult Aquatic Program
Health, Exercise Science and Recreation Management Department
Sport & Recreation Administration Program
The University of Mississippi
University, Mississippi 38677
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EMPLOYMENT RECORD

2012-	Professor of Sport and Recreation Administration, University of Mississippi
2007-	Coordinator of Park and Recreation Management, University of Mississippi
1997-	Associate Professor of Park and Recreation Management, University of Mississippi
1989-1997	Assistant Professor of Park and Recreation Management, University of Mississippi
1999-2001	Visiting Professor, American Universities International Program- Belize. Ecotourism and Rural Community Development.

ACADEMIC RECORD

Ed.D. 1990	University of Arkansas at Fayetteville Major: Health, Physical Education and Recreation Specialization: Recreation Business Administration
M.Ed. 1986	University of Arkansas at Fayetteville Major: Recreation Management
B.S. 1983	College of the Ozarks, Pt. Lookout, Missouri Major: Criminal Justice, Minor Biology

TEACHING RECORD (Past Two Years)

University of Mississippi Graduate Courses

SRA 600 Issues and Topics in Park and Recreation Management
SRA 601 Park and Recreation Program Development and Promotion
SRA 651 Independent Study
SRA 652 Advanced Independent Study
SRA 653 Independent Research
SRA 654 Directed Event Programming

SRA 697 Thesis

Undergraduate Courses

SRA 301 Assessment, Planning and Evaluation of Park and Recreation
SRA 302- Recreation Program Development
SRA 332 Outdoor Recreation
SRA 375 Recreational Sport Programming
SRA 380 Current Issues and Topics in Tourism
SRA 400 Professional Development
SRA 401 Internship
SRA 471 Administration of Park and Recreation Management
SRA 490 Independent Study
HP 203 First Aid

Theses and Dissertations Directed

2016`	Alex Cramer (MARA). The Effects Promotional Incentives have on College Basketball Attendance in the Power Five Conferences. August 2016
2016	Will Jordan (MARA). An Exploration of LEED Compliance in Main Recreation Facilities among Campus Recreation Departments in the Southeastern United States. December 2016
2012	Morgan McCreary (MASRA). *Exploring Inter-organizational Relationships between Park and Recreation Agencies with Wounded Warrior Programs and Community Service Organizations*. May 2012
2012	McKenzie Martin (MASRA). *Exploration and Validation of the Camp Orientation and Experiences Scale.* May 2012
2004	Karen Dunn (MASRA). Chair, Master Thesis. *Visitor Recreation Expenditures, Interests, Satisfaction and Performance-based Budgeting*: A case study of Enid Lake Mississippi. December 2004.
1998	Donald Rockey (Ph.D.). Chair Doctoral Dissertation. *A Comparison of Pathological and Problem Gambling between College Students and College Athletes*. August 1998.
1997	Kathie Leigh Cavette. (Ph.D.). Chair Doctoral Dissertation. *The Effect of Leisure Education on Frequency of Leisure Activity Participation and Stress Levels of Direct Care Staff at a Regional Mental Health Center*. December 1997
1997	Michael Ballard. (MALM). Chair, Master Thesis. *The Effect of Philosophical Orientation on User Participation and Satisfaction While in the Pursuit of Recreation Opportunities within the Black Creek Wild and Scenic River Corridor*. August 1997.

1996 Seung Koo Lee. (Ph.D.). Co-Chair Doctoral Dissertation. *Analysis of the Factors Influencing Interorganizational Relations between Tourism Promotion Organizations and the Riverboat Casino Industry.* August 1996.

Publications

Printed Refereed and Reviewed Publications

- Nahar VK1, Ford MA, Boyas JF, Brodell RT, Hutcheson A, Davis RE, Beason KR, Bass MA, Biviji Sharma R. (2014). Skin cancer preventative behaviors in state park workers: a pilot study. *Environ Health Prev Med*. 2014 Nov; 19 (6):467-74.
- National Water Safety Congress (2010). Life Jacket Validation Research Project for United States Coast Guard. *Water Safety Journal* 26(1). 4-7.
- Beason, K.R. & Staten, R.S. (2007). Can socializing during low to medium impact aquatic exercise act as an antidepressant for older adults? *Aquatic Fitness Research Journal* 4(2). 4-10.
- Morse, C., Beason, K.R., Gilbert, J.D. (2007). Satisfaction and Interest Levels of Thomas N. Turner Center Membership. *Electronic Journal MAPHERD*. Fall 2007. http://www.msahperd.com/ejournal/turner_center_research.html
- Gilbert, J.D. & Beason, K.R. (2007). Car shows. *Parks and Recreation*. March, 2007.
Rockey, D. & Beason, K.R., Gilbert, J, & Rockey, C., (Jan/Feb 2005). Gambling by Greek-affiliated college students: An association between affiliation and gambling. *Journal of College Student Development.* 46(10). 75-87.
- Gilbert, J., Shirkey, J., Beason, K., Baller S., and Rockey, D. (2003). Student recruitment and satisfaction at the University of Mississippi. Electronic Journal MAPHERD http://www.msahperd.com/ejournal/campusrecfac.html. Fall. 2003.
- Rockey, D. & Beason, K.R., Gilbert, J, & Rockey, C. (October 2002). Comparison of student athletes and non-student athletes gambling behaviors. *The Electronic Journal of Gambling Studies Issues.* 7(4). 12-25.
- Brown, S.P., Jordan, J.C., Chitwood, L.F., Beason, K.R., Alvarez, J.G., Honea, K.P. (1998). Relationship of heart rate and oxygen uptake kinetics during deep water running in the adult population-ages 50 to 70 years. *Journal of Aging and Physical Activity.* 6(3). 248-255.
- Brown, S.P., Chitwood, L.F., Alvarez, J.G., Beason, K.R. & Mclemore, D.R. (1997) Predicting oxygen uptake during deep water running: gender differences. *Journal of Strength and Conditioning Research*, 11(3), 188-193.
- Brown, S.P., Chitwood, L.F., Beason, K.R. & Mclemore, D.R. (1997). Deep water running physiologic responses: gender differences at treadmill-matched walking/running cadences. *Journal of Strength and Conditioning Research.* 11(2). 107-114.

- Gilbert, J.D. & Beason, K.R. (1997). Healthy People 2000 Goal 1.5a: Older Adults Leisure Programming By Mississippi Municipal Recreation Agencies. *Mississippi Journal of Health, Physical Education, Recreation, and Dance*. 14(2). 10-13.
- Rockey, D.L., Beason, K.R., Lee, S.K., Stewart, C., Gilbert. J.D. (1997). Economic Impact of student expenditures on three destinations. *Mississippi Journal of Health, Physical Education, Recreation, and Dance*. 14(1). 10-13.
- Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (1996). Physiological correlates with perceived exertion during deep water running. *Perceptual and Motor Skills*. 83 155-162.Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (1996). Perceptual responses to deep water running and treadmill exercise. *Perceptual and Motor Skills*. 83 131-139.
- Brown, S.P., Chitwood, L.F., Beason, K.R. & Mclemore, D.R. (1997). Deep water running physiologic responses: gender differences at treadmill-matched walking/running cadences. *Journal of Strength and Conditioning Research*. *11*. 107-114.
- Beason, K.R. and Gilbert, J. (1995). Benefits of deep water exercise for ambulatory impaired adults. *PALAESTRA*. 11(4). 22-28.
- Beason, K.R. (1992) As I See It. *State Park and Recreation Update* 6,(1). P.12.
- Selin, S. and Beason, K. (1991) Interorganizational relations in tourism. *Annals of Tourism Research* 18 (4), 639–52.
- Beason, K.R. (1991) Aquafest! Mississippi Style. *National Aquatics Journal* 7, (3) P.5

Published Abstracts

Vinayak K. Nahar; A. K. Hutcheson; J.F. Boyas, K. Lee; S. Chelf; R. Lakhan; M. A. Ford; J.P. Bentley; P. Johnson; K.R. Beason; W. H. Black; J. M. Grant-Kel; R. T. Brodell. (2017). Utility of health belief model in predicting sun protection behaviors among state-park workers in southeastern United States. American Public Health Association, *Research Proceedings.*

Pechenik Mausolf, A., & Beason, K. (2014). Their population doubled in a decade: Determining priorities and meeting a fast-growing community's leisure needs. The Hernando, Mississippi case study. In A. Thibault (Ed.), *World Leisure Congress 2014 Book of Abstracts, Complete Edition* (pp. 29).

Beason, K.R., Brasher, K., Wheat, M. & Lee, J. (2013). A Five Year Comparison of Professionalism in the Aquatic Exercise and Therapy Profession. *Proceedings of the 2013 AEA International Aquatic Fitness Association.* World Aquatic Coalition, Inc. p. 7-9.

Beason, K.R. & Flockhart, D. (2008). Fantasy Sport Education. Continuing Education Selection (.15 ceus). *2008 NRPA Annual Conference,* Baltimore, MD. Published Abstract and Videotaped archive.

Beason, K.R. (2008). Professionalism in Aquatic Exercise and Therapy. *2008 International Aquatic Exercise Conference*. Orlando, Fl. May 13-20. Conference Proceedings.

Beason, K.R. & Staten, S. (2007). Can socializing during low to medium impact aquatic exercise act as an antidepressant for older adults? *2007 International Aquatic Exercise Conference*. Orlando, Fl. May 12--19. Conference Proceedings.

Beason, K., Mclemore, T., Chambers, J. (2005) Socialization effect on heart rate and rate of perceived exertion during deep-water jogging regimen in older adults. *Aquatic Therapy Journal.* 7(20) p. 18.

Beason, K.R., Paig, L., Gilbert, J.D., Dupper, M.A. (2002)**.** A comparison of professionalism between states requiring state-based therapeutic recreation certification/licensure and states without state certification/licensure requirements. *National Park and Recreation Research Symposium*, 2002 Annual meeting. Tampa, Florida. (Published Abstract)

Beason, K.R., Ballard, M., Gilbert, J.D., Cheek, D. (September, 1998). The Effect of philosophical orientation on outdoor recreation participation and satisfaction. *National Recreation and Park Association*, 1998 Research Symposium. Miami, FL. (Published Conference Abstract).

Beason, K.R., Rockey, D.L., Lee, S.K, & Gilbert, J.D. (October, 1996). Effect of Tourism Destination Competition on Leisure Expenditures Within Small Rural Communities*. National Recreation and Park Association* Annual Research Symposium. Kansas City, MO.

Beason, Kim R. (1992) Cooperation Dynamics Between the U.S. Forest Service and Chambers of Commerce and Tourism Associations in the Ozark National Forest. *Dissertation Abstract International* 52, 3072

Beason, Kim and Gilbert, James (1991) Aquatic Programming for Third Age Adults. *Research Abstracts.* MAPHERD November, 1991

Selin, Steve and Beason, K.R. (1991) Conditions facilitating forest service partnerships with tourism interest groups. *Extended 1991 NRPA Presentation Abstracts*. Baltimore, MD 1991.

Beason, K.R. and Gilbert, J. (August, 1991) Aquatic Programming for Third Age Adults. Published Abstract, *International Conference Health, Physical Education, and Recreation,* Limerick, Ireland.

Beason, K.R. and Gilbert, J. (1991) Aquatic Programming for Third Age Adults, Published Congress Proceedings, *ICHPER*, Limerick Ireland.

Selin, Steve, and Beason, K.R. (June 1991) Conditions facilitating collaborative tourism planning: A Qualitative Perspective. Proceedings Paper. *Travel and Tourism Research Association 22nd Annual Conference*. Long Beach California June 9-13 1991.

Beason, K.R. (June 1991) Aquafest Mississippi Style. *MRPA Forum* (April 1991) 4(6) p.3.

Beason, K.R. As I See It. (1991). *MRPA Forum*. 4(4) p.2.

Beason, K.R. (1991) Aquafest! Mississippi Style: A Concept of Festival Programming. *1991 National Safe Boating Council*. Conference Proceedings.

Beason, K.R. and Selin, Steve (1990) Cooperation Dynamics Between the U.S. Forest Service and Tourism Organizations: A Field Interview Technique. Abstracts from Research Symposium. *National Recreation and Parks Association, Research Symposium*. Phoenix, Az.

Selin, Steve and Beason, K.R. (1990) Cooperation Dynamics: A Resource Alternative. *National Outdoor Recreation Symposium*. Indianapolis, IN. Proceedings Publication.

Selin, Steve and Beason, K.R. (1990). Dynamics." *6th Annual Canadian Congress on Leisure*. Toronto, Canada. Proceedings Publication.

Sponsored Research Projects

2016 Community Use and Satisfaction Survey. Olive Branch, MS. Sponsored by Olive Branch Recreation and Parks Dept. & City of Olive Branch

2013 Community Use and Satisfaction Survey. Oxford, MS. Sponsored by Oxford Park and Recreation Dept. & City of Oxford.

2012 Community Use and Satisfaction Survey. Hernando, M.S. Sponsored by Hernando Park and Recreation & City of Hernando

2009-2011 Fantasy sport and math competency scores in grades 6-12.

2009-2011 Effectiveness of Mandatory Life Jacket regulations on U.S. Army Corps of Engineer Projects- Sponsored by U.S. Coast Guard and National Water Safety Congress

2006-2011 Professionalism and Credentialing in the Aquatic Exercise and Therapy industries.

2003-2011 Fantasy Sport Phenomenon. Comprehensive longitudinal and cross-sectional investigation of the fantasy sport industry

1998- Economic impact of rural and community special events

1990- Exploration of the effects of aquatic exercise on senior adults that are part of a social low-to-medium impact aquatic exercise regimen.

Sponsored External Contracts and Grants: Funded

External Grants with F&A

2013/14	$119,000	USDA Forest Service. National Visitor Use Monitoring Grant. October 2013-September 2014. Full F&A Grant
2008	$125,000	USDA Forest Service. *National Visitor Use Monitoring Grant*. October 2008-September 2009. Full F&A Grant
2001	$6,500	USDA Forest Service- Holly Springs. *National Recreation Use Survey: Holly Springs National Forest.*
1995	$10,000	U.S. Forest Service{ Homochito National Forest. *Recreation Demand and Economic Impact Study.*
1991	$9,500	U.S. Forest Service, Desoto National Forest, Black Creek District.

Limits of Acceptable Change on Black Creek Wild and Scenic River.

External grants and contracts without F&A

2014/15	$10,000	Baddour Center. Practical Experiences Project for SRA Graduate Students, Funded Graduate Research Assistant
2011/13	$24,000	Baddour Center. Practical Experiences Project for SRA Graduate Students, Funded Graduate Research Assistant
2012/13	$4000	Oxford Park and Recreation Department. 2012-13 Community recreation and facility needs survey,
2010/11	$12,000	National Water Safety Congress/United States Coast Guard. *PFD Validation and Wear Rate Study.,* Vicksburg District U.S. Army Corps of Engineers. August 2010- September 2012.
2008-14	8,500	Baddour Center. Practical Experiences Project for Graduate Students, Funded Graduate Research Assistant
2011	$ 2,000	Oxford Visitor and Convention Bureau. *Support Funds for the 2011 Double Decker Swamp Stomper Event. April 29, 2011.*
2010	$17,000	Fantasy Sport Trade Association. *Annual Fantasy Sport Trade Association. Fantasy Sport Customer Survey*
2009	$17,000	Fantasy Sport Trade Association. *Annual Fantasy Sport Trade Association. Fantasy Sport Customer Survey*
2009	$13,020	National Water Safety Congress/United States Coast Guard. *PFD Validation and Wear Rate Study.,* Vicksburg District U.S. Army Corps of Engineers. July-August 2009.
2009	$4,500	F+W Publishers. *Motivations of Sports Memorabilia and Car Collectors.*
2009	$2,000	Oxford Visitor and Convention Bureau. *Support Funds for the 2008 Rebel Man Sprint Triathlon.*
2009	*$17,000*	Fantasy Sport Trade Association. *Annual Fantasy Sport Trade Association. Fantasy Sport Customer Survey*
2008	$15,000	Fantasy Sport Trade Association. *Annual Fantasy Sport Trade Association. Fantasy Sport Customer Survey*
2008	$5,000	Oxford Visitor and Convention Bureau. *Support Funds for the 2008 Rebel Man Sprint Triathlon.*
2008	$2,500	Oxford Visitor and Convention Bureau. *Double Decker Classic Car Show Program Development.*
2007	$13,000	Fantasy Sport Trade Association. *Annual Fantasy Sport Consumer Behavior Study.* 2007 $5,000
2007	$5,000	Oxford Visitor and Convention Bureau. *Support funds for the 2007 Rebel Man Sprint Triathlon.*

2006	$11,000	Fantasy Sport Trade Association. *Annual Fantasy Sport Consumer Behavior Survey.*
2005	$4,500	Fantasy Sport Trade Association. *Annual Fantasy Sport Consumer Behavior Survey.*
2005	$4,500	F+W Publishers. Conduct *Barriers and Constraints to Sport Card Collectors Research Study.*
2004	$12,000	H2OGym, Taiwan. *Watergym Equipment Grant*
2004	$4,500	Fantasy Sport Trade Association. *Annual Fantasy Sport Consumer Behavior Survey.*
2004	$10,000	Choctaw Indian Nation. Tribal-State Compact Grant. *Take Your Town: Sustainable Festival and Special Event Development Conference.*
2004	$600	Oxford Tourism Association. *Support monies for the 2004 Benefits Based Special even and festival planning conference.*
2003	$3,500	Fantasy Sport Trade Association. *Annual Fantasy Sport Consumer Behavior Survey.*
2002	$3,500	Fantasy Sport Trade Association. *Annual Fantasy Sport Consumer Behavior Survey.*
2002	$2,000	USDA Forest Service- Holly Springs. *Participatory Agreement. Chewalla Lake Re-Dedication Ceremony and Wal-Mart All-American Kids Fishing Rodeo.*
1992	$1,500	U.S. Forest Service: DeSoto National Forest. *Black Creek Wilderness and Scenic River Marketing Project.*
1992	$22,000	U.S. Army Corps of Engineers, Sardis Lake, Vicksburg District. *Sardis Lake Visitor Center and Campground Host.*
1991	$3,500	U.S. Forest Service, Holly Springs District. *Strategic Marketing Survey.*
1991	$7,000	U.S Forest Service. Holly Springs National Forest, Chewalla Lake. *Cost Share Playground Planning and Construction U.S. Forest Service.*
1990	$2,000	U.S. Forest Service, Holly Springs National Forest. *Tourism Advocacy Assessment Project.*
1988	$3,000	U.S Forest Service, Ozark National Forest. *Marketing Grant*.

2. Internal Grant and Contracts: Funded

2007	Professional development: Online course development, support and training. Sponsored by On-line Services. Stipend and equipment. $10.500
2004	Professional Development: GIS software uses and training. Sponsored by the Faculty Technology and Support Center: $500
2001	IMPLAN financial forecasting software. Partnership grant. $1000

1993 Professional Supplements. Sponsored by the University of Mississippi. $500
1992 Professional Development: Developing and Using Technology in the Classroom. Sponsored by faculty Technology and Support Services. $2500 stipend
1992 Aquatic Instructional Equipment Partnership Grant. Sponsored by the University of Mississippi. $1,000
1991 Summer Research Sabbatical. Formation of Rural Tourism Partnerships in conjunction with Graduate School, Ole Miss. $4,600.
1991 Partnership Grant, University of Mississippi. Interview Equipment.$86
1989 Partnership Grant, University of Mississippi, for Wet Vest research, $1,000

PROFESSIONAL ACTIVITIES

Professional Training

2015- Certified Park and Recreation Executive (CPRE)
2014- COAPRT Training, 2014 NRPA Annual Conference, Charlotte, NC (CEU)
2013- COAPRT Training, 2013 NRPA Annual Conference, Houston, TX (CEU)
2012- COAPRT Training, 2012 NRPA Annual Conference, Anaheim, CA (CEU)
2011- COAPRT Training, 2011 NRPA Annual Conference, Atlanta, GA (CEU)
2010-2015 Certified Park and Recreation Professional (CPRP)

Membership in professional organizations

2011- International Swimming Hall of Fame
1990- National Recreation and Park Association—SPRE and NAS Sections
1990- Mississippi Recreation and Park Association
2007-2013 Aquatic Exercise Association Research Committee
2004- Aquatic Therapy Research Institute
2003-2010 Fantasy Sport Trade Association

Offices held in professional organizations

- Certification Committee Member: Mississippi Recreation Park Association
- Education Committee Member: Mississippi Recreation and Park Association
- Member Advisory Board and Committee Member of Aging Section. International Swimming Pool Hall of Fame
- Research Committee: Aquatic Exercise Association

Papers presented.

Vinayak K. Nahar; A. K. Hutcheson; J.F. Boyas, K. Lee; S. Chelf; R. Lakhan; M. A. Ford; J.P.

Bentley; P. Johnson; K.R. Beason; W. H. Black; J. M. Grant-Kel; R. T. Brodell. (2017). Utility of health belief model in predicting sun protection behaviors among state-park workers in southeastern United States. *American Public Health Association*, Atlanta GA, November 4-8, 23017

Pechenik Mausolf, A., & Beason, K. (2014). Their population doubled in a decade: Determining priorities and meeting a fast-growing community's leisure needs. The Hernando, Mississippi case study. In A. Thibault (Ed.), World Leisure Congress 2014 Book of Abstracts, Complete Edition (pp. 29).

Ellis, G., Beason, K.,Kucharewski, R. (2013). *Planning and Implementing Learning Outcomes Assessment Programs.* 2013 Academic Chairs Conference, January 28th, Charleston, SC

Beason, K.R, (March 2012). *The Effect of Lifejacket Wear Regulations on Boater Lifejacket Wear Rates and Behaviors: A Three Year Study of Lifejacket Wear Regulations on Four Mississippi Reservoirs.* 2012 National Drowning Prevention Symposium, San Diego, CA. March 7-12, 2012.

Beason, K.R. (September 2011). *Credentialing and Professionalism in the Recreation and Leisure Profession.* 2011 MRPA Annual Conference, Olive Branch, MS. (.15 CEU Session).

Beason, K. R. (January 2011). Fantasy Sports Consumers: NFL/NFLPA Work Stoppage, 2010 Consumption Level, Mobile Technology, and latest trends. 2011 FSTA Winter Business Conference. Las Vegas, NV. January 25

Beason, K. R. (June 2010). Fantasy Sport Consumer Behaviors: League Play Behaviors. Chicago, Ill June, 2010.]

Beason, K.R. (January, 2010). *Mobile Technology in the Management of Fantasy Sports Teams*. 2010 Spring FSTA Business Conference, Las Vegas, NV

Beason, K.R. (October, 2009) *Aquatic Recreation to Aquatic Therapy: The Known Benefits of Aquatic Exercise for Seniors*. International World Aquatic Health Conference, Atlanta, GA.

Beason, K.R. (April 2009). *Motivation of Sports Memorabilia and Card Collectors 2004-2009.* Annual Hawaii Trade Conference: Florida Edition, Tampa, FL.

Beason, K.R. (June, 2009). *Economy Effect on Fantasy Sport Consumption.* 2009 Spring FSTA Business Conference, Denver, CO.

Beason, K.R. (January, 2009). *Market Trends Within The Fantasy Sport Industry*. 2009 Spring FSTA Business Conference, Denver, CO.

Beason, K.R. & Flockhart, D. (2008) *Fantasy Sport Education*. Continuing Education Selection (.15 ceus). 2008 NRPA Annual Conference, Baltimore, MD.

Beason, K.R. (February, 2008). *Fantasy Sport Consumer Behaviors.* 2008 Spring FSTA Business Conference, Denver, CO.

Beason, K.R. (February, 2008). *Economic Impact of Fantasy Sports in the United States*. 2008 FSTA Business Conference. Denver, CO.

Beason, K.R., Lacey, S., Suter, J., Staten, S. (November 2007). *The Effects of Socialization on*

Ratings of Perceived Exertion, Heart Rate and Body Composition during Aquatic Exercise in Older Adults. Presented under: Psycho-social and physical aspects of Leisure

Beason, K.R. (2007) Time Physical Activity. 2007. Gerontological Society of America. 60th Annual Scientific Meeting. San Francisco, CA. November 16-20.

Beason, K.R. (September 2007) *Fantasy Sports and Park and Recreation Programming.* Annual MRPA State Conference, CEU event. Tupelo, MS

Beason, K.R. (August, 2007). *Consumer Behavior of Fantasy Sport Consumers: Fantasy baseball -v- football consumers.* 2007 Fall Fantasy Sport Trade Association (FSTA) Research Symposium Conference, Las Vegas, NV.

Beason, K.R. (August, 2007). *Consumer Behavior of Fantasy Sport Consumers: Fantasy Football, Backbone of the Industry.* 2007 Fall Fantasy Sport Trade Association (FSTA) Research Symposium Conference, Las Vegas, NV.

Beason, K.R. (August, 2007). *Consumer Behavior of Fantasy Sport Consumers: Fantasy Football II: Breakout of Demographics.* 2007 Fall Fantasy Sport Trade Association (FSTA) Research Symposium Conference, Las Vegas, NV.

Beason, K.R. (August, 2007). *Consumer Behavior of Fantasy Sport Consumers: Attitudes, Beliefs, and Opinions, What's Up Doc?* 2007 Fall Fantasy Sport Trade Association (FSTA) Research Symposium Conference, Las Vegas, NV.

Beason, K.R., Lacey, K.S., Suter, J.A., Staten, R.S. (May 2007). *Effect of Socialization on Heart Rate, RPE, and Body Composition.* International Aquatic Exercise Conference Research Symposium. Orlando ,Fl.

Beason, K.R. (February 2007). *Consumer Behavior of Fantasy Sport Consumers:* 2007 Annual Fantasy Sport Trade Association (FSTA) Business Conference, Chicago, Il

Beason, K.R. (August, 2006). *Consumer Behavior of Fantasy Sport Consumers: Fantasy sports in the workplace.* 2006 Annual Fall Fantasy Sport Trade Association (FSTA) Conference, Las Vegas, NV.

Beason, K.R. & Gilbert, J.D. (October 2006). *2006 Revised CPR Guidelines and Certification*. Annual MRPA Convention, Oxford, MS.

Beason, K.R. (March, 2006). *Consumer Behavior of Fantasy Sport Consumers.* 2005 Annual Fantasy Sport Trade Association (FSTA) Conference, Las Vegas, NV.

Beason, K.R. (March 2006). *Youth and Sport Card Collecting: A Consumer Behavior Analysis*. 21st Annual Hawaii Trade Conference, Honolulu, HI.

Beason, K.R. (October, 2005). *Community Aquatic Programming for Older Adults.* Annual MRPA Conference, Natchez, MS.

Beason, K.R. (March, 2005). *Consumer Behavior of Fantasy Sport Consumers.* 2004 Annual Fantasy Sport Trade Association (FSTA) Conference, Las Vegas, NV.

Beason, K.R. (February 2005). *Barriers and Constraints to Sport Card Collectors*. 20th Annual Hawaii Trade Conference, Honolulu, HI.

Beason, K.R., Chambers, J.A., Rockey, D. (September 2004) *Profiling the Fantasy Sport Consumer: Exploring the Connection Between Fantasy Sport "Passion" and Attendance at Professional Sport Games.* 2004 Fall Football Conference, Las Vegas Nevada

Chambers, J.A. & Beason, K.R. (June 2004*). Profiling the Fantasy Sport Consumer: Exploring the Connection between Fantasy Sport "Passion" and Attendance at Professional Sport Games.* Research Symposium presentation. North American Sport Marketing Conference. Atlanta, GA.

Beason, K.R. (April 2004). *Benefits of special events and programs to Mississippi's economy*. Benefit-Based Festival and Special Events Programming Conference. Oxford, MS.

Beason, K.R. & Chambers, J. (March 2004). *Consumer Behavior of Fantasy Sport Consumers.* 2004 Annual Fantasy Sport Trade Association (FSTA) Conference, Las Vegas, NV.

Beason, K.R. (September 2003). *Aquatic Programming for Older Adults.* 2003 University of Mississippi and Mississippi Recreation and Park Association Mini Conference, Oxford, MS.

Beason, K.R. (September, 2003*). Results of the 2002 Fantasy Sport Trade Association Consumer Behavior Study.* 2003 Biannual FSTA Conference, Chicago, Ill. Gilbert, J. &

Beason, K. (October 2003*). Impact of automobile shows on Mississippi communities and the benefits of involvement to Parks and Recreation organizations.* MRPA State Conference, October 2003.

Beason, K.R. (March 2003). *Economic Impact of Park and Recreation in Mississippi.* Mississippi Council on Economic Development Annual Meeting. Jackson, MS.

Beason, K.R. (March 2003). *Consumer Behavior of Fantasy Sport Consumers.* 2003 Annual Fantasy Sport Trade Association (FSTA) Conference, Las Vegas, NV.

Beason, K.R. (February 2003*). Economic Benefits of Recreation and Special Event Planning.* Mississippi Economic Development Council Winter Meeting. Jackson, MS.

Beason, K.R., Paig, L., Gilbert, J.D., Dupper, M.A. (2002)**.** *A Comparison of Professionalism Among States Requiring State-based Therapeutic Recreation Certification/licensure and States Without State Certification/licensure Requirements.* National Park and Recreation Research Symposium, 2002 Annual meeting. Tampa, Florida.

Rockey, Don, & Beason, K.R. (April 2001). *College Athletes and Pathological Gambling.* Canadian Federation for Compulsive Gambling, 2001 International Meeting. Toronto, Canada.

Beason, K.R. & Ballard, M. (November, 1999). *Aquatics and the Park & Recreation Profession.* Mississippi Recreation and Park Association, 1999 Annual meeting. Natchez, MS. (CEU event).

Beason, K.R., Ballard, M., Gilbert, J.D., Cheek, D. (September, 1998). *The Effect of philosophical orientation on outdoor recreation participation and satisfaction*. National Recreation and Park Association, 1998 Research Symposium. Miami, FL

Brown, S.P., Jordan, J.C., Chitwood, L.F., Beason, K.R., Alvarez, J.G., & Honea, K.P. February,

1998) *Relationship Between Relative Heart Rate and VO2 During Deep Water Running in Older Adults.* Annual meeting of the American College of Sports Medicine, 1998, Orlando FL.

Beason, K.R., Rockey, D.L., Lee, S., Gilbert, J.D. (October, 1996). *Comparison of Leisure Spending Among Three Tourism Destination Areas.* National Recreation and Park Association, 1996 Research Symposium. Kansas City, MO. (Published Conference Proceedings Abstract).

Beason, K.R. (September, 1996). *Sustainable Tourism: Meeting recreation demand and tourism demand.* Southern Region Travel and Tourism Research Association, Tupelo MS. Beason, K.R., Giles, M, Heaton, P. (November, 1995). *American Red Cross Lifeguard Re- Certification and Aquatic Examiner Program.* Mississippi Park and Recreation State Conference, Jackson, MS.

Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (June, 1995). *Male and Female Physiologic Responses to Treadmill and Deep Water Running at Matched Running Cadences.* Poster Presentation. National Conference of the American College of Sport Medicine. Minneapolis, MN

Coker, R.H., Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (April,1995). *Evidence of a Greater Exercise Economy in Females Subjects During Deep Water Running*. Poster Presentation. Experimental Biology Conference, Atlanta, GA.

Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (April, 1995). *Heart Rate Plateaus at Submaximal Work Rates During Graded Deep Water Running (DWR).* Poster Presentation. Experimental Biology Conference, Atlanta, GA.

Beason, K.R. & Cadden, K. (March, 1995). *Aquatics for Persons with Disabilities.* MRPA Continuing Education Workshop. Oxford, MS.

Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (February, 1995). *Predicting RPE Responses During Deep Water Running*. Southeast region of the American College of Sport Science. Poster Presentation. Lexington, KY.

Chitwood, L.F., Brown, S.P., Beason, K.R., McLemore, D.L. (February, 1995). *Predicting Oxygen Consumption During Deep Water Running.* Southeast region of the American College of Sport Science. Poster Presentation. Lexington, KY.

Coker, R.H., Brown, S.P., Chitwood, L.F., Beason, K.R., McLemore, D.L. (February, 1995). *The Effects of Gender and Running Medium on Perceived Exertional (RPE) Responses.* Southeast Region of the American College of Sport Science. Poster Presentation. Lexington, KY.

Beason, K.R., Brown, S.P., Chitwood, L. (October, 1994*). Rates of Perceived Exertion: A Comparison of Treadmill and Deep Water Responses.* National Conference on National Cooperation in Aquatics. Charlotte, NC.

Beason, K.R. (September, 1994). *Aquatic Therapy for Severe and Profoundly Affected Infants and Preschoolers*. American Therapeutic Recreation Association National Conference, Orlando, FL.

Beason, K.R. and Gilbert, Jim. (October, 1994). *Aquatic Programming for the Ambulatory Impaired.* National Conference. Council on National Cooperation in Aquatics (CNCA), Charlotte, NC

Beason, K.R. (May 1993). *Processes Involved with the Limits of Acceptable Change Process*. National Rivers Symposium, Fort Smith, AR.

Beason, K.R. (November, 1992). *Aquatic Programming for Special Populations.* Mississippi Park and Recreation Annual Conference, Ocean Springs, MS. CEU Event.

Beason, K.R. (October, 1992). *Lifeguard Training and American Red Cross Standards.* Regional American Campers Association Meeting, Camp Lake Stevens, MS.

Beason, K.R. (September, 1992) *Deep Water Programming for Senior Citizens and Physically Impaired Adults.* 1992 American Therapeutic Recreation Association Conference, Breckenridge, Co.

Beason, K.R. (November 1992) *The Limits of Acceptable Change (LAC) Process Applied to the Black Creek Ranger District.* 1992 George Wright Society Seventh Conference on Research and Resource Management in Parks and on Public Lands. Jacksonville, Florida.

Beason, K.R. (November 1992) *Aquatic Programming for Special Populations: A Review of Current Applications*. 1992 Mississippi Recreation and Park Association Annual Meeting. Ocean Springs, MS. CEU Event.

Gilbert, J. and Beason, K.R. (November 1991). *Aquatic Programming for Third Age Adults.* Annual MAHPERD Conference, Biloxi, Mississippi.

Selin, S. and Beason, K.R. (October 1991). *Conditions Facilitating Forest Service Partnerships with Tourism Interest Groups.* Extended 1991 Presentation, NRPA Baltimore, MD.

Beason, K.R. and Gilbert, J. (August 1991). *Aquatic Programming for Third Age Adults.* International Council of Health Physical Education and Recreation. Limerick, Ireland.

Selin, Steve, and Beason, Kim. (June 1991) *Interorganizational Collaboration between the U.S. Forest Service and Tourism Advocacy Groups*. 22nd Annual Travel and Tourism Research Association Conference Long Beach, California.

Beason, K.R. (March, 1991). *Aquafest! Mississippi Style.* National Safe Boating Council, Lake Havasua AZ. $400.00 honorarium received.

Beason, K.R. and Selin, S. (March, 1991). *Cooperating to Form Partnerships.* Southern Region AAPHERD Conference, Norfork, VA.

Beason, K.R. and Selin, S. (October, 1990) *Cooperation Dynamics Between U.S. Forest Service and Tourism Organizations: A Field Interview Technique.* National Park and Recreation National Research Symposium. Phoenix, AZ.

Beason, K.R. and Busby, Elaine (Sept. 1990) *Cooperation, Coordination, and Collaboration: Forming Partnerships Between Resource Management Organizations and the Tourism Industry in Mississippi.* MRPA State Conference. Tupelo, MS. CEU Event.

SERVICE

University Service

2010- Acad. Freedom & Faculty Responsibility - *University Standing Committee*
2010- Graduate Council - *University Standing Committee*
2010- Traffic and Parking - *University Standing Committee*
2006- Coordinator, Park and Recreation Degree
2005- Director Rebel Man Sprint Triathlon (Generates $7000 per year)
2005- Graduate Faculty Committee
1998- Director, Aquatic Exercise Program. (Generates approximately $6000 yearly).
2002-05 Chair, HESRM Travel Committee
2002-04 Member, Graduate Committee
2002,2011 Faculty Search Chair, Assistant Professor of Park and Recreation
2002 Search Committee, Chair of HESRM
2002 School of Applied Science Curriculum and Procedures Committee
1998-2008 Director, Oxford Park Commission/Park and Recreation Management Majors Association Haunted Trail. Generates $2000 yearly for professional development.
2001- Chair, HESRM activity course revision committee
2001-07 Member, HESRM Tenure and Promotion Revision Committee
1999-04 Chair, Student Recruitment Committee
1999-2011 Member, University Standing Committee on Diving Safety
1998-00 Chair, Student Recruitment Committee, Summer Faculty and Small Grant Review Committee
1998-00 Chair, Merit Pay Committee, 1999- committee member
1990-02 Liaison, Governmental Agencies for Leisure Division
1997 Faculty Senate Member
1997 Faculty Senate Faculty Governance Committee Chair
1997 Search Committee, Dean School of Education and Assistant Professor, LM
1992-96 Member, Faculty Traffic Appeals Committee
1989-96 Member, Faculty Housing Committee
1992-97 Co-chair, ESLM Library Committee
1995-97 Chair, ESLM Graduate Ethics and Standards Committee
1989- Faculty advisor to Parks and Recreation Management Majors Association

Service to Discipline

2011-16	Research Committee, Aquatic Therapy Research Institute
2011	Presenter, 2011 Aquatic Therapy Workshop & CEU event. 2011 MRPA Conference, Olive Branch, MS. September 18-21
2011	Reviewer, Journal of Sport Management
2008-	Member, Aquatic Exercise Association Research Council, AEA.
2007-2011	Director PRO (Park and Recreation Observations)
2002-2011	Consultant and Project administrator- Fantasy Sport Trade Association National Customer Behavior Survey.
2005-	Program Director, Rebel Man Sprint Triathlon. Program generates approximately $4000 per year to support graduate student professional development.
2004-	Assistant Editor, Aquatic Therapy Research Journal.
2004	Sabbatical, Professional development: IMPLAN and SPSS Updates
1990-	ARC Board of Directors, Lafayette County, Past President, Chair Service Delivery Committee
1981-	Water safety Instructor ARC
1990-	Water safety Instructor Trainer ARC
1986-	Lifeguard CPR-PRO Instructor ARC
1990-	Lifeguard CPR-PRO Instructor Trainer ARC
1990-	Health Service Educator ARC
1986-	Standard First Aid Instructor ARC
1989-2000	Little League Umpire
2000	Consultant and Presenter, North Mississippi Regional Center Adapted Aquatics workshop. Honorarium granted.
1995-2000	Visiting Professor, American Universities International Program- Belize. Taught Eco-tourism and Rural Community Development.
1990-2001	NYSP Professional Staff Aquatic Director, Education, and Liaison.
1996-2006	Public agency liaison, University of Mississippi, University, MS.
1992-1996	Contractor, North Mississippi Regional Center project RUN. Training therapists to utilize aquatics/rehabilitation to work with severe and profoundly affected infants and pre-school.
1991-92	Fee Collection and Visitor Center operation. USACOE contract. Employed six University students who utilized the experience to complete course requirements in Internship, Practicum and Independent Study. $21,000 Contract.
1990- 2002	Administrator and Primary instructor of Ole Miss Aquatic Camp. Provided American Red Cross training for approximately 90 individuals in Lifeguard training, Water Safety Instruction, First Aid, and CPR. Coordinated with Red Cross and Ole Miss Continuing Education.

1991-2016	Sponsor and organizer of Ole Miss Park and Recreation Degree Club fund raisers. Generated approximately $53,000 to support the professional development of Park and Recreation Students.
1991	Consultant on Administrative procedures for Red Bay Recreation Department. Devised financing, marketing, staffing, programming and risk management programs. $500.00 Contract.
1991	Entrepreneur, Operator & Supervisor of Visitor Center at Sardis Lake. Provided manpower for visitor center. Designed management system, which employed students. $6,500
1991	Consultation to Red Bay Alabama to formally structure the Park & Recreation Department. Coordinated and planned with Park & Recreation Board, City Board, and members of Red Bay businesses. $250
1991	Consultant USFS, Comprehensive Forest Marketing plan that includes formation of Rural Tourism Partnership. $1,500
1991-1993	Consultant, Aquafest! Committee chairman responsible for displays and exhibits.
1990	Consultant, USFS Ranger Public Relation Training Program
1990	Editor, MRPA FORUM
1990	Chair, Outdoor Section, Mississippi Recreation Park Association 1990 Coordinator, 1990 Sardis Reservoir Aquafest, Sardis, MS.
1990	Guest Instructor Trainer. Pensacola Chapter of American Red Cross, Pensacola, FL.
1991	Instructor, Baton Rouge Chapter Red Cross, Aquatic School, Louisiana State University, Baton Rouge, LA.
1989	Board Member, MRPA. Outdoor Section Chair-elect.
1986-1989	Facility Supervisor, Aquatic Coordinator; HPER Facility University of Arkansas, Fayetteville, AR.
1985-1986	Police Officer, Branson, MO- Safety Specialist.
1983-1985	Conservation Agent, Missouri Dept. of Conservation, Ozark and Crawford Counties. Extensive outdoor resource management and protection responsibilities. Missouri Law Enforcement Certified.

Honors

2008	North Central Mississippi American Red Cross Small Business of the Year
1995	Mississippi Recreation and Parks Professional of the Year
1995	Recognition Award, U.S. Forest Service, Chairman of Friends of Bagley Bottoms
1994	Professional Service Award, Lafayette County American Red Cross
1993	Professional Service Award, Southern Region AAPHERD
1991-97	Service Award, U.S. Army Corps of Engineers

1991	National Water Safety Congress Appreciation Award for Outstanding Service
1991	Sportsmanship Award, 1991 National Safe Boating Council Annual Meeting
1987	Outstanding Young Men of America Award
1987	Vescaloni Scholarship