

Assessment Plan for Bachelor of Arts in Recreation Administration
Including Student Learning, Educational Program and Student Achievement Outcomes

Program/Unit Name
Description of Faculty
Involvement

Recreation Administration, B.A.
The Recreation administration faculty meet each semester to develop outcomes, assess the extent to which those outcomes are achieved, and implement improvements based on that assessment in accordance with the University of Mississippi and COAPRT Accreditation guidelines. Dr. Kim Beason, program coordinator, oversees this process. During the last fall and spring faculty meeting results are reviewed and discussed with faculty. The current outcomes and means of assessment were approved during the fall 2014 faculty meetings.

Outcome Names (short)	Outcomes (Service or Student Learning)	Means of Assessment (what will be assessed, by whom, when, and how)	Criteria for Success (standard of excellence)
Student Learning (COAPRT 7.01 – 7.04)			
Student Learning - COAPRT 7.01 Foundations	Students will know; a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries	a. Students in RA 194-Foundations are tested on their knowledge of the leisure service industries. Questions included on 194 Final & Pre-internship Competency examinations. 194 exams/pre-intern competency Test	For the items related to Foundations-Leisure Service Industry, at least 80% of students will correctly answer at least 70% of question on both the 194 & pre-internship competency examinations.
	Students will know; b) techniques and processes used by professionals in recreation to lead activities and programs	b. Students enrolled in RA 200-Leadership will demonstrate the ability to organize and conduct recreation and leisure programs and services. (RA 200 Course Objective #3) Written Assignment Evaluation	For each item in the rubric used to evaluate the Leadership Activity assignment, at least 80% students will achieve a score of 80% or higher.
	Students will know; c) the foundation of the profession in history, science and philosophy.	c. Students in RA 194 are tested on their knowledge and understanding of the foundations related theories and constructs. RA 194 Final Examination	For the items related to Foundations-(c) at least 80% of students will correctly answer at least 70% of question on both the 194 final examination.
		Students in RA 302 take a final examination which covers programming competencies (pre-test) and a post-test competency examination prior to the capstone internship. Comprehensive Fina;	For the items related to Programming at Least 80% of students completing the 302 Final & competency exams covering program planning will score, at least 70% on questions related to Programming.
		Students in RA 302 complete a written group assignment on programming the Haunted Trail Experience. The	For items in the rubric (programming, finance, operations, & human resource mgmt.), at least 80% of

Student Learning – COAPRT 7.02 Provision of services and experience opportunities	Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	instructor evaluates this assignment using a developed rubric. Rubric	groups will be rate 4/5 or higher on the 15 item rubric.
		Students in RA 301 take a final examination which covers program assessment, planning & evaluation competencies (pre-test). Pretest- Posttest.	At Least 80% of students completing the 301 Final & competency exams covering program planning will score, at least 70% on questions related to Program assessment, planning, & evaluation.
		Students in RA 301 complete a written group evaluation of the Rebel Man Sprint Triathlon. The instructor evaluates this assignment using a developed rubric. Rubric	For items in the rubric, at least 80% of groups will be rate 4/5 or higher on the 15 item rubric.
Student Learning – COAPRT 7.03 Management/Administration	Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/ administration in parks, recreation, tourism and/or related professions.	Students in RA 425 take a test on Operations of recreation programs. The questions covering operations are included on the final examination and then again on the internship competency examination. Course test/quiz	For the items related to Operations- Leisure Service Industry, at least 80% of students will correctly answer at least 70% of question on both the 425 & pre-internship competency examinations.
		Students in RA 471 take a test on Human Resource, Legal and Risk Management, and Finance of recreation programs. The questions covering finance and operations are included on the final examination and then again on the internship competency examination. Final Examination	For the items related to HR, Risk management and legal issues and financeof recreation organizations, at least 80% of students will correctly answer at least 70% of question on the exam.
		Students complete a post-internship survey exploring how well the curriculum covered Finance, Operations & Human Resources competencies covered by coursework,	Students completing the post internship survey will indicate that RA curriculum covered 80% of the identified competencies related to Finance (5/6), Operations (14/17) &

			Human Resources (8/10) after completing the internship.
Student Learning – COAPRT 7.04 Internship Experience	Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.	Students in RA 401 (Internship) observe recreation professionals and participate in a 400-hour capstone internship. The internship site & supervisor complete evaluations for each student. (Internship manual RA-14)	At least 80% of students will be rated overall an average of 4/5 or higher on the 14-item on-site supervisor evaluation.
		The post-internship student survey asks students about whether they feel prepared to assume the responsibilities of their chosen profession (Post Internship Survey question 15).	At least 70% of students will be agree (4) or strongly agree (5) their education and internship experiences prepared them to assume the responsibilities of their chosen profession.
Educational Program Examples			
Educational Program – Advising (COAPRT 5.04:01)	The Recreation Administration program provides effective academic advising.	The exit survey student survey asks students about their academic advising experience (i.e., #17 Exit Survey, qA-F)	At least 80% of students will agree or strongly agree they were effectively advised
		The number of applications for gradation that require students to modify their plans for their last semester or remain at the university for additional hours will be examined.	Fewer than 10% of students applying for graduation will need to change their final semester plans. These applications will be examined for patterns and commonalties that could lead to advising improvements.
Education Program - Retention	The Recreation Administration program supports the retention of students.	Junior to Senior retention rates for Recreation Administration majors are available from Intuition Research & Assessment.	At least 90% of junior RA majors will still be RA majors their senior year.

Education Program – Education meets Vocation	The Recreation Administration degree program provides educational experiences and processes	Students rate how well prepared they believe themselves to be to complete the capstone internship experience. (#16 Exit Survey, q1-4)	For each relevant question, at least 80% of respondents will agree or strongly agree. Items with the lowest percent of students agreeing/strongly agreeing will be examined for potential improvements.
Student Achievement			
Student Achievement Professional Development (COAPRT 5.04:02)	Recreation Administration students attend professional association conferences.	Students attend a professional association conference while enrolled in RA 400- Professional Development. (RA 400 Artifact A)	At least 90% of students enrolled in RA 400 will attend either a State (MRPA) or National Association (NRPA) Conference
		Students will become familiar with the Continuing Education opportunities sponsored by professional associations.	At least 70% of graduating students will have earned at least .7 CEUs from professional Association conferences, workshops, meetings, on-line education opportunities or approved activities.
Student Achievement – Professional Preparation	Recreation Administration graduates will be prepared to enter front-line supervisory positions in parks, recreation, tourism and related professions.	The internship exit survey asks students about whether they feel coursework prepared them to assume the responsibilities of a recreation professional (#18 Exit Survey, q1-12).	At least 80% of students will correctly match recreation administration course content to the COAPRT foundational curriculum developed by faculty.
Student Achievement – Certification (COAPRT 5.04:02)	Recreation Administration graduates are prepared for professional certification.	Immediately prior to the capstone internship experience students will, complete a CPRP/Internship competency examination. (RA Competency Examination)	At least 70% of students taking the CPRP & Internship Competency examination will score a 68%.
		Qualified students in their last semester of fulltime enrollment will complete the Certified Park and Recreation Professional (CPRP) Examination.	Each AY at least 5 students will earn their CPRP Certification by scoring 83 or more out of 125 on the CPRP professional certification during their last semester of enrollment.